

Blakely Competition Application Instructions

Application deadline is March 17, 2023

STC-ETC holds the Blakely Awards competition annually to recognize student excellence in technical and scientific communication. The Blakely Awards are an opportunity for students to feature their communication and writing skills, as well as strengthen their resumes with a prestigious award. Winners receive chapter recognition, a certificate, and a modest cash prize.

Divisions and Categories

Judges rate entries numerically with a rubric that includes treatment of a topic for a given audience and purpose, and they assess the entry's structure, layout, figures, and writing quality. They have the option of awarding *Distinction*, *Excellence*, and *Merit* in two divisions: (1) undergraduate and (2) graduate. Awards are offered in two categories: (1) technical and professional communication and (2) science writing.

Application Submission

Email your entry and attachments to stcetcblakely@gmail.com. Use the following subject-line format: **[Last Name] Blakely Entry, [Entry Division and Category]**. Example: Jones Blakely Entry, Undergraduate Division, Technical and Professional Communication

Content of Your Email

1. State your intention to enter the Blakely competition
2. Provide full name as you would want it to appear on a certificate
3. List the following contact information
 - University-issued email address
 - Personal email address
 - Telephone number
 - Permanent mailing address
4. Indicate your willingness to allow STC-ETC to post your entry on its website should it win an award (yes *or* no)
5. Provide your entry division (undergraduate *or* graduate)
6. Provide your entry category (technical and professional communication *or* science writing)

Email Attachments

1. **Competition entry**
 - Must be your original work
 - Can be technical or scientific
 - Can be published as a single piece or as part of a multipiece publication (e.g., a news item, journal/newsletter article, report, proposal, webpage [provide a URL], handbook section)
2. **Comment on your entry (~250 words)**
 - Explain the circumstances of your entry. Describe any obstacles you overcame, explain your incentive to address the topic, or describe any special opportunities that led to your interest in the topic.
 - The judges will use your comments to help evaluate your entry.
3. **Resume**
4. **Unofficial transcript**
5. **Autobiographical essay (500–1,000 words)**
 - Describe your educational and career plans and how those plans include scientific or technical communication.
6. **Contact information for two references**
 - Include their name, title, relationship to you, address, email address, and phone number.
 - One must be a college professor who is familiar with your work.

Questions?

Email Emily Huckabay at stcetcblakely@gmail.com. Use the subject line "Blakely Awards Question."